

## **Access Pass Information and Terms and Conditions December 2023**

### **Access Pass Pro:**

- Entry-level stand: A four-square-metre shell scheme stand with half walling, valued at £499.
- Stand benefits: Includes furniture, carpet, name board, an invitation to the party, a parking pass, and listing in the show program.
- Half-page advert in the digital programme: A half-page advertisement worth £359.
- 6 featured blogs on Studying with Dyslexia: Six blogs submitted by the subscriber and posted periodically on the Studying with Dyslexia blog, valued at £750.
- 3 newsletter slots: Acknowledgment of blogs across our newsletter schedule.
- 6 announcements across various Facebook groups: Announcements submitted by the subscriber and posted periodically across the three Facebook groups and two Facebook pages.
- Continuous social media promotion: Periodic information sharing across all social media platforms, including Facebook, Twitter, Instagram, LinkedIn, and TikTok.
- Cost: £59/month with a £99 sign-up fee.

### **Access Pass Max:**

- Entry-level or Dressed stand: A four-square-metre shell scheme stand with half walling. Dressed Stand comes with power, valued at £499 / £999.
- Stand benefits: Includes furniture, carpet, name board, an invitation to the party, a parking pass, and listing in the show program.
- Half-page advert and editorial in the digital programme: A half-page advertisement worth £359.
- 8 featured blogs: Eight blogs submitted by the subscriber and posted periodically on the Studying with Dyslexia blog, valued at £950.
- Supporter awareness in SEND Group Community: Contact shared across the SEND Group community, including Facebook pages, newsletter posts, and community posts.
- 8 newsletter slots: Acknowledgment of blogs across our newsletter schedule.
- 8 Facebook announcements: Announcements submitted by the subscriber and posted periodically across the three Facebook groups and two Facebook pages.
- Continuous social media promotion: Periodic information sharing across all social media platforms, including Facebook, Twitter, Instagram, LinkedIn, and TikTok.
- Access to the Dyslexia Show Supporter Pack: A 4-page digital guide that provides indications for getting the best use of exhibiting and attending Dyslexia Show.
- Cost: £99/month with a £99 sign-up fee.

### **Access Pass Elite:**

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- Dressed Stand: A four-square-metre shell scheme stand with half walling, including power, valued at £999.
- Stand benefits: Furniture, carpet, name board, an invitation to the party, a parking pass, and listing in the show program.
- Shell Scheme Discount upgrade: Option to upgrade to a 6 SQM shell scheme stand. Monthly Fee to £229.
- Full Page advert in the digital programme: An advertisement worth £559.
- 12 featured blogs on Studying with Dyslexia: Twelve blogs submitted by the subscriber and posted periodically on the Studying with Dyslexia blog, valued at £1200.
- 12 newsletter slots: Acknowledgment of blogs across our newsletter schedule.
- 12 announcements across various Facebook groups: Announcements submitted by the subscriber and posted periodically across the three Facebook groups and two Facebook pages.
- Continuous social media promotion: Periodic information sharing across all social media platforms, including Facebook, Twitter, Instagram, LinkedIn, and TikTok.
- Supporter awareness in SEND Group Community: Contact shared across the SEND Group community, including Facebook pages, newsletter posts, and community posts.
- Access to the Dyslexia Show Supporter Pack: A 4-page digital guide that provides indications for getting the best use of exhibiting and attending the Dyslexia Show.
- Personalised walkthrough Dyslexia Show support pack: A 30-minute call with Arran walking you through the guide, offering options and ideas to support activities at Dyslexia Show 2024.
- One-hour Consultation with Arran Smith: A one-hour coaching call with Aaron Smith regarding any product or service you require.
- Cost: £149/month with a £49 sign-up fee.

### Terms and Conditions

These terms and conditions ("Agreement") are entered into by and between [Your Company Name], hereinafter referred to as "Provider," and the individual or entity ("Client") accessing or using the Access Pass opportunities provided by the Provider. By signing up for the Access Pass, the Client agrees to be bound by these terms and conditions.

### Access Pass Eligibility

The Access Pass opportunities are exclusively available to startups, companies with an annual turnover of less than £200,000, and invited companies. Clients who do not meet these criteria will not be eligible for the Access Pass.

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### Payment and Cancellation Policy

**Payment:** By signing this Agreement, the Client acknowledges and agrees that a financial commitment will have been made. The full fee for the Access Pass is non-refundable.

**Cancellation:** In the event that the Client wishes to cancel their payment for the Access Pass, a penalty charge of £25 will be applied. This penalty charge will be deducted from the initial payment, and the remaining balance will become due within 14 days from the date of cancellation.

### Additional Terms

By signing up to this Agreement, the Client also agrees to abide by all the full terms and conditions outlined in the Dyslexia Show contract. The full Dyslexia Show contract can be accessed by clicking on the provided link.

### Liability

The Provider shall not be liable for any loss or damage incurred by the Client as a result of participating in the Access Pass opportunities. The Client understands and accepts all risks associated with their participation.

### Governing Law

This Agreement shall be governed by and construed in accordance with the laws of [Your Jurisdiction]. Any disputes arising from or in connection with this Agreement shall be subject to the exclusive jurisdiction of the courts of [Your Jurisdiction].

### Amendments

The Provider reserves the right to amend or update these terms and conditions at any time. Any changes will be communicated to the Client via email or other reasonable means.

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By signing below or by clicking the "Accept" button during the online registration process, the Client acknowledges that they have read, understood, and agree to be bound by these terms and conditions.